



THE WORLD LUXURY  
AWARDS

EST. 2006



GALA CEREMONY | SWANDOR TOPKAPI PALACE | TURKEY | 22 OCTOBER 2022

# Travel broadens the mind, so do our programmes



**INTERNATIONAL NEWS & FEATURES 24/7**  
available in English, French, Arabic and Spanish

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**Anton Perold**  
Managing Director

**It is with great pleasure that my message this year is one of recovery, positivity, and a return to normality in the hospitality and travel industries.**



Since March 2020 the international hospitality and travel industries have been through trials and tribulations which we hope to never see again. It is indeed a pleasure and a great relief to see and experience the resilience of these valuable industries.

Most of the countries in the world were not prepared for the speed of the recovery to international and domestic travel, the re-adjustment has also proved to be a challenge and I am sure that all sectors of the tourism industry are doing their best to put measures in place to accommodate the soaring demand from the travel deprived public.

I would like to take this opportunity to thank all our participants and our staff for their support and loyalty during the trying times we have all experienced since

the outbreak of the global pandemic. A special mention and thanks also goes to France 24 for their continued support.

A testament to the recovery of our industry is the 810 000 votes cast during this years' voting season. We are getting close to pre-COVID numbers and therefore we expect fantastic growth in this regard for the 2023 awards year. We are pleased to share that we have received entrants from more than 100 countries on our four platforms during the 2022 awards year.

Finally I would like to thank and recognise Swandor Hotels & Resorts Topkapi Palace who stepped up to the plate without hesitation when the opportunity arose to host the 2022 gala awards ceremony, our sincere appreciation and gratitude goes to Barış Alp and his team.

A STAR ALLIANCE MEMBER 

# HOSPITALITY MORE THAN JUST A WORD

True hospitality comes from the heart.  
From a genuine desire to make sure our guests always feel totally at home.



**TURKISH AIRLINES**

[turkishairlines.com](http://turkishairlines.com)

**Michael  
Hunter-Smith**  
Group Marketing Director

I would like to congratulate everyone on their well-deserved award. It is a pleasure and a great privilege to award and recognise your dedication to the tourism industry.

Special thanks go to France 24 for their ongoing support and sponsorship, this news channel is widely recognised internationally and together we aim to continue to expand our footprints across the globe.

2022 has shown fantastic signs of our industry recovering and we believe that this trend will continue into 2023. Testament to this was that we had over 1500 entrants and participation from over 100 countries across our four award programs.

The travel and hospitality industries will require an innovative and focused marketing strategy to return to pre-pandemic levels. Along with our usual marketing tools and drive we will assist and support all our participants in their marketing efforts with a personalised



nominee video to announce their participation, exposure via our social media platforms, a feature in our monthly online magazine, a digital certificate, personalised winner property images and winner video as well as a half page feature with images in the annual Ultimate Guide. We are confident that these tools will go a long way in increasing public awareness and confidence in your establishments.

A very big thank you from the World Luxury Awards goes to Bahadır Atalay, e-Commerce Manager at Swandor Topakpi Palace for his total commitment to the 2022 Gala Ceremony.

2006

*The idea was ignited when respected hotelier, Brandon Lourens, wanted to enter some of the hotels in his hotel management portfolio in an awards program but could not find a luxury awards program which operated in the hotel sector. The idea was brainstormed with his management team and the company was founded.*

*With its original head-office in Stellenbosch, South Africa, the company proved to fill a void for a bespoke luxury hotel awards company which brought distinction to that segment of the market.*



2008

Luxury Landings, a monthly magazine featuring all hotel participants was launched.

2009

The company went global hosting the first of many international ceremonies at the lebua at State Tower, Bangkok in Thailand.

2011

After the success of the World Luxury Hotel Awards the company decided to branch into the Spa and wellness industry and the World Luxury Spa Awards was launched.

FRANCE 24 joined as our global partner.



2012

inSPArations, a monthly spa magazine featuring all spa participants was launched.

2013

The company moved into its new corporate head office in Technopark, Stellenbosch in South Africa.

2015

Due to the growing demand for recognition in the restaurant industry, the company decided to branch out even further and launched the World Luxury Restaurant Awards.



2016

The monthly magazine, Luxury Dining Destinations, featuring all restaurant participants was launched. The first Spa and Restaurant event was held at Grand Hotel Kronenhof, Pontresina in Switzerland.

2017

The World Luxury Hotel Awards website was upgraded, offering a more visually appealing, interactive platform.

2018

The spa and restaurant websites were upgraded in alignment with the hotel website.

2019

The three divisions were merged under one umbrella as the World Luxury Awards and a corporate office was opened in Mauritius.

2020

After years of planning the World Luxury Travel Awards was launched to celebrate all aspects of the travel and tourism sectors.

The monthly magazine, Travel Temptations, featuring all travel participants was launched.

The company realigned itself with the demand for digital marketing materials by launching an in-house content department and offering all participants more items such as personalised winner videos and winner images.



2021

The first awards ceremony incorporating all four awards sectors was hosted by Trou aux Biches Beachcomber Golf Resort & Spa in Mauritius.

2022

With the new digital marketing items being so well received in 2020 and 2021, a personalised nominee video was added to the digital items provided to all participants.

## Previous Host Properties

2007	● The 1 <sup>st</sup> Annual World Luxury Hotel Awards Gala Ceremony <b>LANZERAC HOTEL, STELLENBOSCH, SOUTH AFRICA</b>
2008	● The 2 <sup>nd</sup> Annual World Luxury Hotel Awards Gala Ceremony <b>LANZERAC HOTEL, STELLENBOSCH, SOUTH AFRICA</b>
2009	● The 3 <sup>rd</sup> Annual World Luxury Hotel Awards Gala Ceremony <b>LEBUA AT STATE TOWER, BANGKOK, THAILAND</b>
2010	● The 4 <sup>th</sup> Annual World Luxury Hotel Awards Gala Ceremony <b>DUSIT THANI HUA HIN, THAILAND</b>
2011	● The 5 <sup>th</sup> Annual World Luxury Hotel Awards Gala Ceremony <b>REGENT ESPLANADE ZAGREB HOTEL, CROATIA</b>
2012	● The 6 <sup>th</sup> Annual World Luxury Hotel Awards Gala Ceremony <b>PAN PACIFIC HOTEL, KUALA LUMPUR, MALAYSIA</b>
2013	● The 7 <sup>th</sup> Annual World Luxury Hotel Awards Gala Ceremony <b>INDIGO PEARL RESORT, PHUKET, THAILAND</b>
2014	● The 8 <sup>th</sup> Annual World Luxury Hotel Awards Gala Ceremony <b>THE BAY HOTEL, CAMPS BAY, SOUTH AFRICA</b>
2015	● The 9 <sup>th</sup> Annual World Luxury Hotel Awards Gala Ceremony <b>HARBOUR GRAND HONG KONG</b>
2016	● The 10 <sup>th</sup> Annual World Luxury Hotel Awards Gala Ceremony <b>THE ST. REGIS DOHA, QATAR</b> ● The 1 <sup>st</sup> Annual World Luxury Spa & Restaurant Awards Gala Ceremony <b>GRAND HOTEL KRONENHOF, PONTRESINA, SWITZERLAND</b>
2017	● The 11 <sup>th</sup> Annual World Luxury Hotel Awards Gala Ceremony <b>KULM HOTEL ST. MORITZ, SWITZERLAND</b> ● The 2 <sup>nd</sup> Annual World Luxury Spa & Restaurant Awards Gala Ceremony <b>JW MARRIOTT HOTEL HANOI, VIETNAM</b>
2018	● The 12 <sup>th</sup> Annual World Luxury Hotel Awards Gala Ceremony <b>AYANA RESORT AND SPA, BALI, INDONESIA</b> ● The 3 <sup>rd</sup> Annual World Luxury Spa & Restaurant Awards Gala Ceremony <b>GALGORM, UNITED KINGDOM</b>
2019	● The 13 <sup>th</sup> Annual World Luxury Hotel Awards Gala Ceremony <b>ARCTIC TREEHOUSE HOTEL, FINLAND</b> ● The 4 <sup>th</sup> Annual World Luxury Spa & Restaurant Awards Gala Ceremony <b>THE STATE HERMITAGE MUSEUM OFFICIAL HOTEL, SAINT PETERSBURG, RUSSIA</b>
2021	● The 15 <sup>th</sup> Annual World Luxury Awards Gala Ceremony <b>TROU AUX BICHES BEACHCOMBER GOLF RESORT &amp; SPA, MAURITIUS</b>
2022	● The 16 <sup>th</sup> Annual World Luxury Awards Gala Ceremony <b>SWANDOR HOTELS &amp; RESORTS, TOPKAPI PALACE, TURKEY</b>



## World Luxury Hotel Awards - Global Hotel of the Year Winners

- 2007:** Canouan Resort at Carenage Bay, The Grenadines
- 2008:** Iebua at State Tower, Bangkok, Thailand
- 2009:** Emirates Palace Abu Dhabi, United Arab Emirates
- 2010:** Swissôtel The Stamford, Singapore
- 2011:** The Ritz-Carlton, Hong Kong
- 2012:** Harbour Grand Hong Kong
- 2013:** Coco Privé Kuda Hithi Island, Maldives
- 2014:** Atlantis, The Palm Dubai, United Arab Emirates
- 2015:** Hôtel Plaza Athénée, France
- 2016:** Armani Hotel Dubai, United Arab Emirates
- 2017:** Jumeirah Vittaveli, Maldives
- 2018:** Gaia Retreat & Spa, Australia
- 2019:** Mandarin Oriental, Bodrum, Turkey
- 2020:** The Apurva Kempinski Bali, Indonesia
- 2021:** Shangri-La Paris, France
- 2022:** Fairmont Le Château Frontenac, Canada

## World Luxury Spa Awards - Global Spa of the Year Winners

- 2011:** K Spa at The K Club, Ireland
- 2012:** Spa Le Bristol by La Prairie, France
- 2013:** The Spa at Address Dubai Mall, United Arab Emirates
- 2014:** Ayurveda Parkschlösschen, Germany
- 2015:** Gwinganna Lifestyle Retreat, Australia
- 2016:** The Woodland Spa, United Kingdom
- 2017:** HARNN Heritage Spa at InterContinental Danang Sun Peninsula Resort, Vietnam
- 2018:** Este Fitness & Spa, Bulgaria
- 2019:** Bio-Spa Victoria, Spain
- 2020:** Stobo Castle Health Spa, United Kingdom
- 2021:** Spa Royal Mansour, Morocco
- 2022:** AWAY Spa W Verbier, Switzerland

## World Luxury Restaurant Awards - Global Restaurant of the Year Winners

- 2016:** JAHN at Conrad Koh Samui, Thailand
- 2017:** Ithaa Undersea Restaurant, Maldives
- 2018:** Le Grand Restaurant, France
- 2019:** Gâte Restaurant, South Africa
- 2020:** ESCĀ Cairo, Egypt
- 2021:** Ocean Restaurant, Portugal
- 2022:** M.B, Spain

## World Luxury Travel Awards - Global Travel Establishment of the Year Winner

- 2021:** The State Hermitage Museum, Russia
- 2022:** Princess Cruises, United States of America

*Be here*





## **SWANDOR TOPKAPI PALACE**

**S**wandor Topkapi Palace - inspired by the great Topkapi Palace in İstanbul will give you the opportunity to move to the times of Sultan Suleyman the Magnificent and his beloved Roxolana. Be ready to be welcomed like a Sultan in the hotel located in one of the most impressive resorts on the Mediterranean coast - Kundu, which is located 16 km from Antalya.

Swandor Hotels & Resorts aim to please you in every single corner of the hotel. The atmosphere created in our hotels allows you not only to feel entertained but also spend a peaceful holiday at Swandor Hotels & Resorts, every guest will be able to find the possibility of suitable accommodation. We offer comfortable, elegant, and modern rooms, specially designed to fulfill all the expectations of our guests.



## **EGNA SPA**

**A**t Egna Spa centers, everything is for your happiness! Experienced experts, quality products, effective maintenance programs, and more are at your service. You will get rid of all the tiredness of the year with special programs in a relaxing atmosphere and you will feel like you were born again!

Egna Spa offers massages and treatments for guests to refresh and relax both physically and mentally. Egna Spa Centre with a modern and authentic architectural structure, consists of specially designed rooms, standard and VIP massage rooms, an indoor swimming pool, Turkish bath, sauna, relaxation areas, and a fitness center.





## 2022 WORLD LUXURY AWARDS GALA CEREMONY

SWANDOR HOTELS & RESORTS TOPKAPI PALACE,  
ANTALYA, TURKEY

### WEEKEND PROGRAMME



#### Friday 21st October 2022

All guests are invited to join us for a welcome Cocktail party. This will give everyone the opportunity to meet each other before the event. We look forward to seeing you all there.

**18h00:** Welcome Cocktail Party  
**Venue:** Derya Restaurant (No.18 on map)  
**Dress Code:** Smart Casual



#### Saturday 22nd October 2022

Tonight we celebrate winners from across the globe at what will be an unforgettable event, offering superb Turkish cuisine and authentic Turkish entertainment.

**17h00:** Registration and Pre-Event Cocktail  
**Venue:** Ballroom (No. 35 on map)  
**Dress Code:** Formal

**18h00:** Guests to be seated  
**23h00:** After Party  
**Venue:** XONE (No. 14 on map)



## RESORT PLAN

1. Hotel Entrance
2. Lobby & Soğukçeşme Street & Pasha Bar
3. Eгна Spa & Indoor Pool & Fitness Center
4. Hünkar Main Restaurant & Divan Restaurant
5. Mahzen Bar & Irish Pub & Hairdresser
6. Aquapark
7. Swimming Pool
8. Lalezar Bar
9. Amphitheater & Late Check Out Zone
10. Towel Desk
11. Hürrem Sultan Restaurant
12. Sultan Ahmet Square
13. Gülizar Bar & Safir Restaurant & Kubbe Disco
14. Xone Event Area
15. Bergüzar Bar
16. Rino Kids Club
17. Shopping Arcade
18. Derya Restaurant
19. Derya Bar
20. Has Garden
21. Beach Volley
22. Water Sports
23. Pavilions
24. Tennis Courts
25. Aerobics Area
26. Hanedan Restaurant
27. Saray Patisserie
28. Asude Pool
29. Şerbet Bar
- 30–34. Rooms (1100+/2100+/3100+/4100+/5100+)
35. Meeting Rooms
36. Gazebo
37. Divan Köşk
38. Hünkar Köşk
39. Seyir Bar



**BURKAY DURUKAN**  
F&B DIRECTOR

I started my career adventure in 1988 in a building belonging to the Ottoman Palace period, which is one of the most popular restaurants in Istanbul. Then I came to the Mediterranean region in 1990. I also completed my military service in the process, when we were in the new learning phase, until the year 1992. I worked in Istanbul in the winter and Antalya in the summer from 1990 to 1997.

In 1997, after 10 years in my profession, I was appointed to my first career step as a sous chef in a facility with a capacity of 2500 people. At that time, I had a desire to have my own business with my partner but I saw that a restaurant does not meet my cuisine enthusiasm, so I started working in large facilities again.

In other words, managing those big operations, working with big teams, constantly being surrounded by guests at work, pleasing them, and seeing the smiles on their faces was more satisfying to me.

We have gained great momentum for 5 years in the Ottoman Topkapi Palace, where we are now, and turned it into one of the leading hotels at the level where it is, also in

the field of eating and drinking. We serve 3000 people at the same time from morning to evening. It is not an easy task to keep it constantly of the same quality.

Of course, my favorite cuisine is Turkish cuisine, primarily because I am Turkish. I always say that I love it very much. Of course, French cuisine, was popular when I was growing up, and Italian cuisine is one of my other favorite cuisines. Later, after visiting hotels in other countries where we have hotels, I looked at Thai cuisine and Chinese cuisine, which I also like very much. But first of all, of course, Turkish cuisine is indispensable for us.

All of our foreign guests when they first come to the Mediterranean Sea, there is sea, sand, and sun. Besides that they want to learn the culinary culture, so we have improved ourselves on these issues.

I attended the World Luxury Hotel Awards Gala Event in Finland and I was very impressed. I noticed that the World Luxury Awards are particularly fussy in the choice of venue. Mystical structures in the areas where the events are located are of importance, and I think Swandor Topkapi Palace is very suitable for this understanding. I would like to note that I am very proud as a cook and chef that we will host this event for the first time in Turkey and that our property will carry out this operation.

The motivation of our staff and our friends who work for us is one of great excitement. We can't do anything right that we're not excited about. I tell them to imagine the results of the organization we have done to increase our employees' and our own motivation.

When any operation is signed and I take the pen and paper in my hand and start preparing the concept of the main menu and of the beverages, my excitement begins.

**“We have gained great momentum for 5 years in the Ottoman Topkapi Palace, where we are now, and turned it into one of the leading hotels at the level where it is...”**

We have 5 restaurants from which we are serving at different times, morning, afternoon, evening, and night. Swandor Topkapi Palace has 2 à la carte, 2 main restaurants and 1 snack à la restaurant, there are 15 bars, all built on 80.000m<sup>2</sup> of land. We will serve a Gala dinner to you in our banquet hall.

Thank you for this opportunity, I am glad that we will be together, we are waiting for you.

## GALA MENU

### ETI'ME-I ATIKA

#### KARİDYE PILACH

*Parsley, Marjoram, Dill, Scallion and Shrimp Mastic Gum, Orange, Sweet Potato*

White Wine

#### MEDITERRANEAN AKYA FISH

*Akya Fish Fillet, Giresun Hazelnut Tarator, Antalya Pumpkin Purée, Yedikule Lettuce*

Rose Wine and White Wine

#### TERKİB-İ ZİRVA

*Karayaka Lamb, Dried Apricots, Dried Plum, Almond, Cinnamon, Star Anise, Honey Kayseri Yamula Eggplant, Adapazari Circassian Smoked Cheese*

Red Wine

#### SORBET

*Tekirdag Raki with Melon Sorbet*

### NU'MA-I NEFİSE

#### VEAL CHEEK

*Damson Plum, Caramelized Onions, Duck Liver (Foie Gras)*

#### DANEI-KABUNI RICE

*Kastamonu Tosya Rice, Aydın Almond, Izmir Currants, Çankırı Chickpeas, Cardamom, Cinnamon & Isparta Rose Water*

Red Wine

### HELAVET – BAHŞ

#### GAZI ANTEP PISTACHIO BAKLAVA

*Chocolate Coated*

#### ANTALYA PUMPKIN

*With Tahini and Cream*

#### TOPKAPI PALACE DESSERT

*Gülleç*

Pomegranate Wine

***Some items are subject to change per availability.***



**BAHADIR ATALAY**  
E-COMMERCE  
MANAGER

I started my career at the age of 15 by doing an internship at a communications operator to learn from the job. Before that, I had been helping at my father's business on weekends and summers for as long as I can remember, but it wasn't for me.

Whilst working at the communications operator company I was introduced to technology. I understood then that technology and communication would be at the center of my life. I had great pleasure in communicating with customers and explaining the new technologies offered by the operator. After that, I went to Mersin University and studied Business Information Management. That is when my life changed, I wanted to travel the world, but as a student, it was very difficult to do it by yourself.

With the strength of my university behind me, I started to discover the volunteer work I could do, and so I traveled across Eurasia by doing volunteer work. When I tasted different cultures and traditions, my perspective on the world changed, and I became a completely different person in a different dimension.

Frankly, I had no idea what to do at the end of the university. First, I started to work in Expo 2016, Antalya organization and later in one of the hotel groups as a call center agent. Thanks to this job, I discovered Tourism, and I didn't even know that I could love it so much. Then I got promoted, first I became a Pricing Specialist and then an Online Sales Specialist. But at some point, you have to fly out of the nest. That's when I met the Swandor Hotels & Resorts brand. With its wide possibilities, it gave me the pinnacle of my career development.

I am currently the e-Commerce Manager at Swandor Hotels & Resorts, where I started as a Sales & Marketing Representative. My favorite thing here is the freedom and democracy system for working on your duties. So much so that when we wanted to host the World Luxury Awards, our management offered its full support and opened all its doors. It is both exciting and an honour for us to host such a large-scale event for the first time in Turkey at Swandor Hotels & Resorts – Topkapı Palace.





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**ANNA KIBAROĞLU**  
**EGNA SPA MANAGER,**  
**SWANDOR HOTELS**

### **W** here did you start your career and how did you progress to Spa Manager?

From the first year of study at the Kharkiv University of Food Technology and Trade, I went through various internships in Ukraine and abroad specialising in the hotel business and I dreamed of working in the hospitality and tourism sector. While on interview for a job in Turkey I thought: "How cool it would be to work in the Spa department", for me this area was new, but so close to my heart - at that time I had been selling cosmetics for about 6 years and was studying as a manager of organization and trade - that was what I wanted... And suddenly, after a couple of minutes, I was approved to my wished place - Spa. I was in seventh heaven with happiness. 2010 was my first year in Turkey. Antalya city and great opportunities fascinated me, from that moment I knew for sure that I wanted to live and work in Turkey. My career started after 2 years of practice in one of the best hotels in Antalya. I became a spa receptionist, soon an administrator, and a supervisor. I was given the position of a spa manager in Swandor Hotels and became an integral part of Egna Spa. I think the management team saw the light in my eyes and energy to improve myself. I took part in the creation of this brand in Turkey, opening 2 new spa projects in our hotels in Vietnam. After 5 years of work in Egna Spa, I can confidently say that the product we provide is of high quality and special in its own way, and the staff that we recruit around the world is professional and hardworking, it's a dream team.

### **What sets your Spa apart from other luxury Spas?**

The main goal of Egna Spa is not only to provide quality service and world fame, we want to be remembered

**"...we want our guests to come back to us again and again to enjoy the treatments for body and soul, to put them inside a small fairy tale."**

by the guest, we want to leave pleasant impressions with the help of the golden hands of our therapists and beauticians, we want our guests to come back to us again and again to enjoy the treatments for body and soul, to put them inside a small fairy tale. I, as a representative of Egna Spa, can be proud of what we have created and strive for something new and interesting from year to year, improving ourselves.

### **How do you feel about hosting the WLA Gala Ceremony?**

I am incredibly excited to show the world who we are and what we do. It's a great honor for us. This is a great opportunity to meet colleagues in our field and share our knowledge. Life is so interesting, we need to take advantage of every opportunity to learn something new.

### **What new product, developments or innovative ideas has your spa implemented?**

The main feature of Swandor hotels and Egna Spa is the similarity one to one with the famous Topkapi Palace, which is located in Istanbul. The Turkish bath is the highlight of our country, so the traditional peeling and foam massage in the Turkish Hamam is the main treatment that everyone should try. On the basis of Ottoman traditions, new treatments are invented for the Turkish bath, such as Shahrazat peeling or Hurem Sultan hamam care, that makes you fly. We have a wide range of Classical, Asian and Indian massages. Facial and body treatments are performed using professional Italian, French and Spanish cosmetics, there are also devices for weight loss and body tightening. We are inventing new treatments with organic oil, different anti-stress therapies, body treatments using tasty salty scrubs, turkish coffee, coconut, grape seed peelings etc. Times change, it becomes more and more difficult to satisfy the client, so you have to constantly improve the services provided and undergo various training to reach the best result. I am now working for new spa projects to expand Egna spa centers inside our hotels.

### **What are the main challenges that you and your team are facing and how do you tackle them?**

The main difficulty is working with a huge number of guests from different countries and cultures and to be a part of a big team. On the other hand, it is very interesting, because the spa team is so diverse, they have a lot to learn from each other. During the season, parties and various motivations for successful work are organized to raise the spirits of the staff. Also the efficient reservation system, wide relaxation areas and many treatment rooms makes our work easier.



## **ANTALYA – TOURISM PARADISE OF TURKEY**

Antalya is the 6<sup>th</sup> biggest province of Turkey and is located in the western Mediterranean. Its neighbors are Mersin and Karaman in the East, and Isparta. Because of the suitability of climate and developing tourism, Antalya is one of the most crowded cities in Turkey. The economy of the city consists of tourism, agriculture, and trade.

### **SIZE AND POPULATION OF ANTALYA**

According to 2020 data, Antalya's population is over 2.5 million. Gender discrimination in the city is almost equal. Antalya's size is 20.177 km<sup>2</sup>.

### **HISTORY OF ANTALYA**

Archaeological excavations around Antalya show that there were people who lived in this area 40.000 years ago.

From the date 2000 B. C, these civilizations ruled in this city one by one; Hittite, Pamphylia, Lykia, Cilicia, Persians, Macedonia Kingdom, Alexander the Great, Antigonos, Ptolemais, Seleucid Empire, and the Pergamum Kingdom. Then Byzantines ruled in the city before Seljuq Empire.

When Antalya was the land of the Ottoman Empire, some rebellions which were called "Şahkulu Rebellion, Celali Rebellions, and Korbey Rebellion" occurred in the city.

After an agreement in World War II, Italia owed Antalya. However, this ownership did not go well and the Turks regained the city.



*Kaputaş Beach*

## WHERE TO GO IN ANTALYA

### KAPUTAŞ BEACH

Kaputaş Beach is a kind of paradise, and it is located in the district of Kaş. It is one of the most unique beaches in the world. When here, remember to have a boat tour!

### OLYMPUS ANCIENT CITY

Olympus is a historical value that has a long past and it is one of the apples of Antalya's eye! Olympus's history goes to the century of 2 B. C.

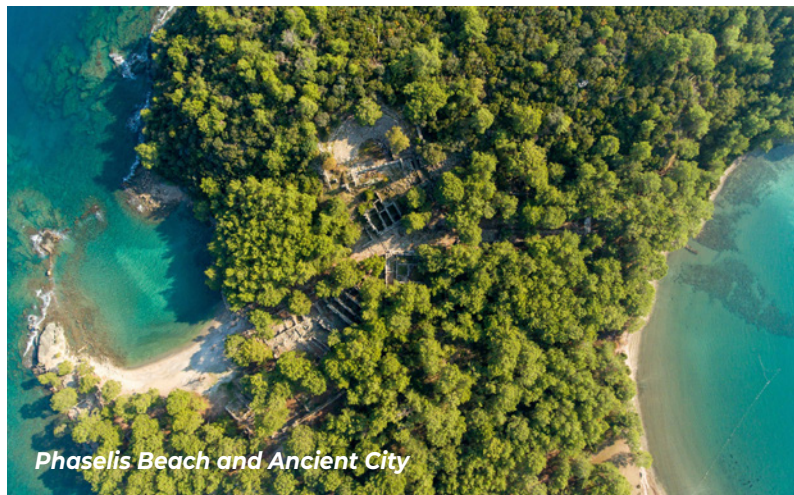
It is known that this ancient city lasted till the 15th century A. C. Olympus is located within the borders of Antalya and it is one of the beauties of the city. Olympus ancient city is in the district of Lycia and it is 40 km away from Kemer by car.

### PHASELIS BEACH

This is another beautiful beach in Antalya, and it is 20 minutes away from Kemer. It is a gift of nature with its sandy and calm water. Phaselis Ancient City is on this beach and it took its name from the ancient city. If you want to be close to the history and far from the noise of the crowd, this is the right address to calm and relax.



*Olympus Ancient City*



*Phaselis Beach and Ancient City*

## ASPENDOS ANCIENT CITY

This area is located 8 km away from the district of Serik and it is one of the most important places in Antalya. A lot of tourists visit here every year. The ancient theatre in the city could stand today with most of its structures and you can sit and watch the theatre as a memorable moment!



Aspendos Ancient City

## UÇANSU WATERFALL

Another natural beauty of Antalya! This waterfall is located in the district of Gündoğmuş and it takes the attention of many local or foreign tourists and photographers. It has a beauty for every season so you can see Uçansu Waterfall whenever you wish.



Uçansu Waterfall

Antalya is a great city to make a must-see list, below are the names of other places which have a valuable historical background or natural beauty.

**Ancient Cities** – Xanthos, Perge, Simena, Apollonia, Myra, Olimpos, Sillyon, Seleukeia, Soura, Arykanda, Antiphellos, and Side.

**Beaches** – Lara, Ulaş, Kleopatra, Phaselis, Kaputaş, Patara, Damlataş, Reşat Island, Konyaaltı – exceptional beaches of Alanya, Kemer, Tekirova, Kumluca, Finike and Demre.

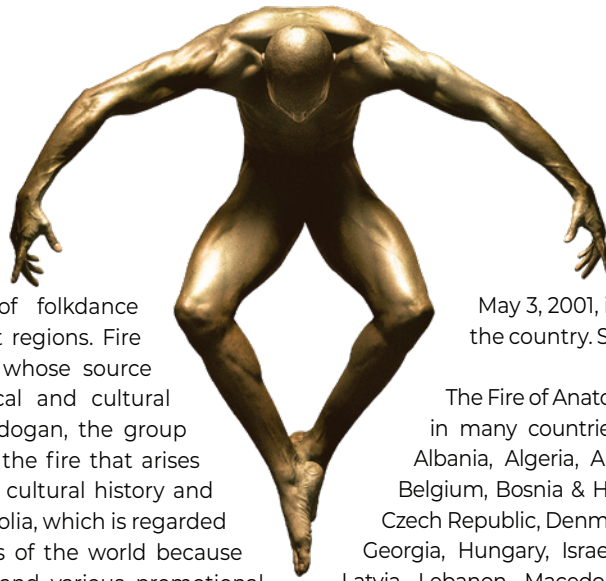
**Caves** – Kocain, Beldibi, Suluin, Dim, Karain and Sirtlanini.

**Waterfalls** – Manavgat, Kurşunlu, Uçarsu, Uçansu, Alara and Düden.

## HOW TO GET TO ANTALYA

Transportation to Antalya is very easy because you have so many different options. You can use the airway, highway, or seaway to travel to Antalya. The airport of Antalya is also open to international flights.

## FIRE OF ANATOLIA



A synthesis of hundreds of folkdance figures and music from different regions. Fire of Anatolia is a unique project whose source is Anatolia's ancient mythological and cultural history. Produced by Mustafa Erdogan, the group hopes to introduce the world to the fire that arises from the ancient mosaic of love, cultural history and peace in Anatolia. The Fire of Anatolia, which is regarded as one of the best dance groups of the world because of countless international tours and various promotional activities has taken great steps in realizing this goal.

In 1999, Mustafa Erdogan, who took his first steps towards making his dream that extends from many years ago, started to work intensively on the project, which was then known as "Sultans of the Dance". Audition announcements were placed in the newspapers and 90 talented young dancers were selected out of 750 applicants, who began dancing immediately. This first period, full of hard work, lasted for

May 3, 2001, it was decided to stay longer within the country. Starting their first world tour in 2002.

The Fire of Anatolia has performed for great art-lovers in many countries throughout the world, including Albania, Algeria, Austria, Azerbaijan, Belarus, Bahrain, Belgium, Bosnia & Herzegovina, Bulgaria, China, Croatia, Czech Republic, Denmark, Egypt, France, Germany, Greece, Georgia, Hungary, Israel, Italy, Japan, Jordan, Kazakhstan, Latvia, Lebanon, Macedonia, Malaysia, Mexico, Netherlands, Palestine, Poland, Portugal, Qatar, Romania, Russia, Serbia, Siberia, Slovakia, Slovenia, Spain, Sweden, Switzerland, Syria, Tunisia, Ukraine, United Arab Emirates (Abu Dhabi & Dubai) and the United States of America.

The Fire of Anatolia, which brings the rich culture of Anatolia and the magic of dance on the same scene in a magnificent style, became the first dance group that performed in The Building of China Parliament. The group performed for an



about one and a half years. Working periods of usually 8 hours but sometimes 16 hours a day...

Costumes were created and music was composed. The group worked night and day under the supervision of dieticians, as well as aesthetic, exercise and massage specialists. Stretching and yoga were also incorporated. Folk dances, ballet and modern dance were the centre of training. Dancers took theoretical instructions on the notation of Anatolian rhythms. The show was planned to tour abroad after a few performances in Turkey. However, after all tickets were already sold months before the performances on

audience of four hundred thousand people, all standing, in Ereğli in the Black Sea region, and holds the title for the "Largest Audience" in the Guinness Book of World Records for this performance. They were also the first group performing in the Bodrum Antique Theatre after 2300 years. Fire of Anatolia has reached over 45 million people, both in foreign countries and their homeland since their debut on May 3, 2001.



The Legendary Dance Show

Mustafa  
**Erdoğan** 

# Fire of Anatolia

Anadolu Ateşi



The Legendary Dance Show

Mustafa  
**Erdoğan** 

# Fire of Anatolia

Anadolu Ateşi



**B**ordering the Mediterranean Sea and being the crossroads of Asian and European continents, which are separated by the famous Bosphorus, Türkiye is a unique destination that welcomed more than 50 million tourists in 2019. The country that has always been a hub for cultural interaction and home to multiple climates inspires the visitors today with its history, nature, and gastronomy that reflect the diversity of civilizations that for centuries lived on these lands.

Throughout centuries, habiting different cultures created a distinctive understanding of art and fashion which is the synthesis of tradition and modernity. It's extremely dynamic shopping and entertainment life also attracts visitors from all over the world.

## **GOTURKIYE.COM – Global Tourism Information Platform of Türkiye**

**GoTürkiye.com is on with a new design** – the global tourism information platform of Türkiye, GoTürkiye.com, has gone online with a new design. The platform will give Türkiye a competitive edge with its modern design and state-of-the-art infrastructure, providing a one-stop shop for all cultural and touristic value of

the country for those who would like to get information about Türkiye or plan their next visit.

Designed with the latest technology and design trends by Türkiye Tourism Promotion and Development Agency (TGA) and Republic of Türkiye Ministry of Culture and Tourism, the new platform is intended to provide a superior user experience. The platform will offer content tailored to the profile and digital consumption habits of each user so that they can make best use of the broad content about Türkiye.

The new GoTürkiye platform will promote all tourist attractions in Türkiye from an experience-oriented perspective. For this purpose, the Ministry is creating content for the platform in coordination with local administrations and non-governmental organizations in 81 provinces, featuring cultural and touristic values of each province individually on GoTürkiye.com.

**Different Types and Activities of Tourism are Highlighted** – Go Türkiye.com offers a rich content in different fields including gastronomy, religious tourism, fashion and shopping, camping, blue cruise, cycling, golf and skiing, enabling them to plan their travel to Türkiye with routes. Users will be able to plan a



Pamukkale



route for an experience addressing five senses on GoTürkiye.com. The platform will include a rich content for tourism professionals in Türkiye and abroad as well as users who are simply interested in traveling to Türkiye.

GoTürkiye.com will play a particularly important role in holding such events as cruise ship tourism, business, entertainment and weddings in Türkiye.

Visited by three million users each month, GoTürkiye.com will continue to play a vital role in promoting Türkiye as a global tourism brand with personalized content as well as a new platform structure and updated design.

## CELEBRATED TOURIST DESTINATION

As a celebrated global destination, Türkiye continues to be an award-winning country in 2022 for its rich culture, history, nature, hospitality, delicious cuisine, collection of elegant hotels, and some of the world's best spas and beaches. Türkiye is a world-renowned popular tourist destination with its captivating blend of historic and contemporary offerings from the East and West, the country has visitors all across the world and international organizations holding luxury events in Türkiye are increasing every year.

Türkiye invites its guests to try endless options that will leave a lasting impression. With its unique geographical position, where Europe meets Asia, Türkiye offers its visitors exceptional vacations full of beautiful memories with its unparalleled natural beauties and comfortable facilities scattered across the country. Everything about entertainment, recreation and tranquility is ubiquitous only in Türkiye... Deciding what to experience and where, will be the only worry for visitors to Türkiye.

## No summer in Türkiye without Mediterranean and Aegean Regions

These regions attract visitors with vacation options from adventure and discovery to



Ephesus



Hagia Sophia



Cappadocia

recreation and gastronomy. You can have a road trip stopping by pleasant villages and calm bays extending along the route of Bodrum, Fethiye, Göcek, Marmarais, and Antalya - the favorite travel destinations of the British in the Aegean and Mediterranean regions, where you will lose track of time. These holiday destinations of the region also charm those who seek cultural satisfaction with their archaeological richness.

You can rent bikes to ride along the paths where green meets blue, seizing the opportunity to exercise in the meantime. You can also charter a boat at the marina and cruise the world's most beautiful sea. You can visit restaurants that are accessible by boat only, enjoying tranquility and serenity like nothing you have ever experienced.

You can climb on top of Babadağ in Fethiye, Muğla, which was one of the most popular holiday destinations of British travelers in 2019 and 2020, and paraglide over vast blue sea, then swim in the unique waters of Ölüdeniz or rest on its beach after you enjoy its spectacular scenery in bird's eye view.

If you are after a different experience, you can try kite surfing against the great view and wind

of Akyaka around Muğla, enjoying the calmness of the village life throughout the day and at night. Those who rather want a holiday on the adventure and exploration side can take part in rafting tours and explore caves in Antalya, or dive for sunken city ruins in Kaş, a diving center of Türkiye that is a few hours of drive from the central district of Antalya. Antalya also offers its visitors an extreme experience. While ever-warm waters of Antalya allow swimming even in winter, the mountains of the city serve as a skiing destination. If you visit the area in winter, you can ski in the morning and enjoy the excellent waters of Antalya in the afternoon.

If you are interested in resting more and purifying your body and soul, there are a lot of hotels with spa, wellness and healthy food amenities along the coastline. Giving visitors the opportunity to listen to their inner self, these facilities offer a comfortable vacation away from noise and speed. You can paddleboard on still waters or use the board to do yoga on the sea alone with the nature, feeling the most profound inner peace.

For more about Türkiye please visit:  
**[www.goturkiye.com](http://www.goturkiye.com)**





**DAWN SMITH**  
SKÅL INTERNATIONAL CAPE  
TOWN PRESIDENT



**CAROL BAYNE**  
PAST PRESIDENT OF SKÅL  
INTERNATIONAL SOUTH AFRICA

**S**kal International, the largest travel and tourism organization in the world, is focused on connecting professionals in the industry worldwide offering networking opportunities to capitalize on this exciting future for the tourism industry.

With over 12,000 members in 84 countries the global perspective and exchange of ideas, much needed in this recovery period for our industry, makes **Skål International** a go to source for information and industry leadership. It is important that we make sure we are ready for the changing needs and expectations of travelers by preparing our organizations and businesses for the positive future that we envisage.

Active on local, national, and international level **Skål International** creates innovative networking opportunities for its members and strives to connect tourism globally. Our founding fathers back in 1934 coined the phrase 'to do business among friends' and to this day it remains the bedrock of our organization. As we look to enrich the synergies within our network, growing membership is a key goal and the positive, albeit slow recovery of the tourism industry makes Skål International the perfect vehicle to share ideas with the right people.

Trends indicate that travelers are feeling more confident traveling internationally exploring other countries and, although business travel is a bit

slower in its comeback, the combination of business with pleasure travel "bleisure" remains popular and growing.

Sources like UNWTO and Amadeus estimate that recovery of global international travel will reach between 55 to 70% of 2019 numbers in 2022 and continuous upward trends for 2023.

As we remain cognisant of the past we look towards a bright future in travel and tourism. Skål International, through teamwork, transparency, and the ability to think out of the box, will remain the most important networking organization in global tourism and serve as a catalyst in the revival of tourism as we work proactively towards the future.

Skål International is proud to have **Skål International Cape Town President**, Dawn Smith and Carol Bayne, Past President of **Skål International South Africa** in attendance to represent our illustrious organization.

For more about Skal please visit: [www.skal.org](http://www.skal.org)

*Text:*

**Anette Cardenas**

*(PR & communications Director: Skål International)*

**Kobus Buys**

*(President: Skål International South Africa)*

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**X**L Oceanair is a Travel Management Company. We are passionate about business and leisure travel, but our expertise and insight doesn't stop there – we're informed by decades of collective experience across the wider travel industry and beyond.

Every travel itinerary requirement is different, and every travel program is different. Some are high-touch, personal interventions with limited use for online booking tools; others encourage self-booking but need a corporate authorisation layer to keep travelers on policy. Some are focused on cost management; others work in high-risk territories and need to prioritize duty of care. Some are bucket list destinations or dream holiday. There's a solution for every request, and it's our job to find it.

With confidence returning to travel and the appetite being there - the travelers of today want totally stress-free, fully integrated itineraries. They need the assurance they are dealing with total professionals who will hand-hold them from the pre-planning of their trip, visas, health requirements, travel insurance - to their return to home. Travelers need to know 24/7 they have someone they can call if anything goes awry during their trip – so building a good relationship

with your Travel Management Company is essential going forward.

Safety of travel is paramount, and at XL Oceanair we have systems in place to manage risk, we are aware of where travelers are at any given time and put into practice anticipating, preventing and reacting to any type of situation that may affect them whilst travelling. This is not just a trend but a necessity during current times. This is also where good global and local partnerships enhance the security of travelers.

We have noticed that Local Leisure travel has grown substantially recently, resulting in a large focus on local tourism. Travelers are very resilient and as restrictions lift, they are ready and are already travelling.

Tourism will not be quick to completely recover but the trends are in the right direction. We do feel also that recognition improves that feeling of support and applaud World Travel Luxury Awards for facilitating this in the Tourism Sector.

For more about XL Oceanair please visit: [www.oceanairtravel.co.za](http://www.oceanairtravel.co.za)





## MAKING OF TROPHIES

Each year the World Luxury Awards offers our prestigious winners an opportunity to order our range of exclusive merchandise. Our trophies are handcrafted in Cape Town, South Africa, and distributed globally.

We offer a range of trophies, miniature trophies and plaques for each division that form part of the World Luxury Awards.

Our World Luxury Hotel Awards Trophy is a solid bronze trophy with polished brass details on a Beachwood base. This trophy was designed in collaboration with a local art foundry namely,

Sculpture Casting Services, a highly specialized foundry, casting from the smallest to the largest sculptures ever cast in Africa. Their family business was founded in the 90's by Robert Knight, who was later joined by his two brothers Warren Knight and Bruce Knight. The Foundry has grown from small beginnings to one of the largest fine-art foundry's in Africa.

The team at Sculpture Casting Services also formed part of the team that worked on the statue of Nelson Mandela, a large bronze sculpture of the former President of South Africa, located in Nelson Mandela Square in Sandton, South Africa.





A traditional casting method for fine art bronze sculpture – "Lost Wax Casting" – is preferred, where the sculpture is first made from wax and then encased with silicone rubber and resin jacket. Once the mould is made, the wax model is melted and drained away and molten bronze is poured into the mould.

The beautiful Beachwood bases are made by spinning wood on a lathe and carving gently into it, as soon as the artisan feels he has reached the shape he requires, the wooden bases are then sanded and oiled by hand to give a smooth luxurious feel to the surface wood that will last for many years to come. A local brass-smith and master sculptor, Leslie Adonis and his small team then put all the finishing touches on our hotel trophies by hand as well as manufacture the spa, restaurant and travel trophies.

Our spa, restaurant and travel trophies are made by means of a Chemical Etching Process which allows metal parts to be produced without any structural



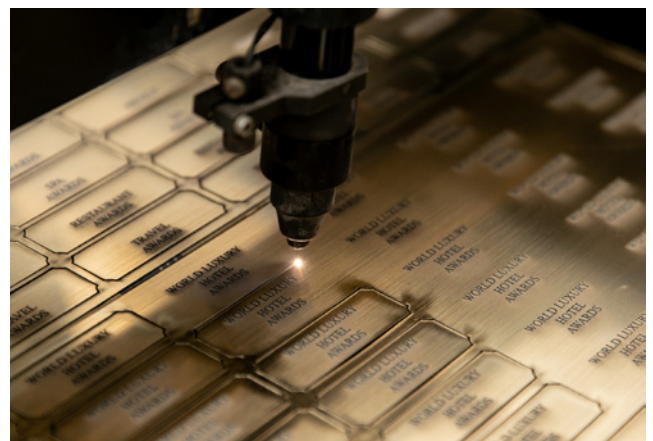
defects by using computer-aided design software, along with photography and chemistry.

Prior to chemical etching, the brass is cut to size and cleaned. A photosensitive material is then applied and once it is coated, the sheet is put into an exposure unit and exposed to UV light.

Thereafter the trophies are polished and meticulously assembled. Each trophy is also refined with a personalised engraving, showcasing each establishment's name and category won. Every trophy goes through our inspection process and is then delivered directly to your property.

Our plaques are designed to be wall mounted and also offered in polished brass. We coat our plaques in a fine coat of lacquer to prevent tarnishing over time.

We have recently also released a range of miniature trophies which we feel is a well-received addition to our range of merchandise.





### The World Luxury Hotel Awards Trophy

**Price: GBP 590.00 (Shipping GBP 150.00)**  
**Height 390mm, Width 105mm**

Our 2022 World Luxury Hotel Awards Trophy is a solid bronze trophy with polished brass details on a pink Beachwood base.

This exclusive 2022 World Luxury Hotel Awards Trophy includes a custom engraving of your hotel name and title won.



### The World Luxury Spa Awards Trophy

**Price: GBP 390.00 (Shipping GBP 150.00)**  
**Height 390mm, Width 115mm**

Our 2022 World Luxury Spa Awards Trophy is a polished bronze trophy on a pink Beachwood base.

This exclusive 2022 World Luxury Spa Awards Trophy includes a custom engraving of your spa name and title won.



### The World Luxury Restaurant Awards Trophy

**Price: GBP 390.00 (Shipping GBP 150.00)**  
**Height 320mm, Width 170mm**

Our 2022 World Luxury Restaurant Awards Trophy is a polished bronze trophy on a pink Beachwood base.

This exclusive 2022 World Luxury Restaurant Awards Trophy includes a custom engraving of your restaurant name and title won.



### The World Luxury Travel Awards Trophy

**Price: GBP 250.00 (Shipping GBP 150.00)**  
**Height 320mm, Width 170mm**

Our 2022 World Luxury Travel Awards Trophy is a polished brass trophy on a pink Beachwood base.

This exclusive 2022 World Luxury Travel Awards Trophy includes a custom engraving of your establishment name and title won.



## The World Luxury Awards Plaques

Price each: GBP 190.00 (Shipping GBP 50.00)  
Height 297mm, Width 210mm

These polished brass plaques are perfect to showcase at the front entrance of your establishment.



## Packages

A wide selection of packages is available in our online shop: [www.theworldluxuryawards.com/shop](http://www.theworldluxuryawards.com/shop)



2022 Winner - Hotel



WORLD LUXURY HOTEL  
**A W A R D S**  
EST. 2006

2022 Global Hotel of the Year

**Fairmont Le Château Frontenac, Canada**





WORLD LUXURY SPA  
**A W A R D S**  
EST. 2006

2022 Global Spa of the Year

## AWAY Spa W Verbier, Switzerland





WORLD LUXURY RESTAURANT

AWARDS

EST. 2006

2022 Global Restaurant of the Year

M.B, Spain





WORLD LUXURY TRAVEL

AWARDS

EST. 2006

2022 Global Travel Establishment of the Year

Princess Cruises, United States of America





**JANA STOMAN**  
EXECUTIVE MANAGER  
OF THE WORLD LUXURY AWARDS

**W**here did you grow up?

I was born and raised in a small town in the Overberg, located approximately two hours from Cape Town, South Africa.

**Do you have a family?**

I've been married for 5 years and have a beautiful baby girl who turned one in September.

**If you could live anywhere, where would it be?**

Although I have travelled extensively, I'd have to say Stellenbosch, South Africa, which is where I'm living right now. I love to travel, but I always love coming home to South Africa.

**What is your favourite thing about your career?**

The best part for me is the Gala Ceremony. I have the pleasure of meeting the clients I've been communicating with, to see the excitement on their faces while receiving their awards, and to travel.

**What are three topics you could talk about for hours on end?**

My daughter, traveling and Formula 1.

**Favourite destination?**

There are so many beautiful destinations, it's hard to choose one. I have a different answer every year. This year I'd say Italy. I've been there twice and will be going again next year in April.

**A destination that surprised you the most?**

St. Petersburg, Russia. It was an amazing experience and I'd go back in a heartbeat.

**Bucket list destination/s?**

Iceland, Japan, South Korea.



**Head Office Staff (from the back left to right in each row):** Brandon Lourens, Anke van Zyl, Natasha Coetzee, Jade van Niekerk, Riaan Ebersohn, Jana Stoman, Linda Cooper, Anton Perold, Adri Bradbury, Deidre Perold, Michael Hunter-Smith, Adele Hamman, Signe da Silva, Chante Ebersohn, Sherrylene Fischer, Sasha-Lee Kinghorn.



THE WORLD LUXURY  
AWARDS

EST. 2006

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WORLD LUXURY RESTAURANT  
AWARDS

EST. 2006



WORLD LUXURY HOTEL  
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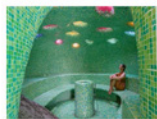
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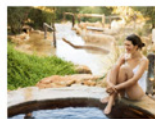
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